

8,000 EDENRED EMPLOYEES WILL TAKE PART IN IDEALDAY - A WORLD DAY DEDICATED TO SOLIDARITY

On Thursday, June 21, 2018, Edenred employees will commit themselves to local communities as part of Idealday - a day of solidarity action organized by the Group across the 45 countries where it operates.



As well as contributing to the well-being in the workplace through its solutions for more than 50 years, Edenred takes an active approach to corporate social responsibility. As part of this undertaking, the Group organizes a day during which its employees, clients and partners share a moment of solidarity, known as **Idealday**. On Thursday, June 21, 2018, the Group's employees will dedicate their work time to supporting local communities.

Each to their own "Ideal" day

In 2018, there will be **46 solidarity or environmental initiatives** taking place around the world. **Edenred Chile** employees will build a sustainable garden in a center for disadvantaged children. In **France**, employees will encourage Parisian merchants to specify the accessibility of their restaurant or food service outlet in the Jaccede app, which allows disabled people to identify places that meet their needs. **Edenred Lebanon** employees, assisted by merchants and corporate clients, will serve meals and collect clothes for homeless people and refugees. In **Mexico**, Edenred will organize a sustainable festival bringing together 500 employees, nonprofit organizations and the general public. The festival will take place in a bioserve and be centered around environmental activities. **Edenred Taiwan** will invite its employees, merchant partners and corporate clients to plant trees.

[Add details about your local initiative(s) here]

Retrospective pictures of Idealday 2017



Revitalization of NGOs in Brazil



Clean-up of a river in Singapore



Leftover recipes challenge in Italy



Pedestrian safety awareness campaign in Colombia

"I am proud of the employees who are taking part in Idealday; they uphold the Group's commitment to local communities. Success is only sustainable if it is shared for the benefit of all. This idea is embodied both in our solutions, which create a bond and unite the interests of everyone in the working world, and in our approach to corporate social responsibility", states Jacques Adoue, Edenred's Executive Vice President, Human Resources and Corporate Social Responsibility.

Follow all the local community initiatives led by Edenred employees on June 21, 2018 **on the @Edenred Twitter account** and via the hashtags **#Idealday** and **#Edenredconnects**

Edenred is the world leader in transactional solutions for companies, employees and merchants, with business volume of more than €26 billion generated in 2017, of which 78% through digital formats. Whether delivered via mobile, online platform, card or paper voucher, all of these solutions mean increased purchasing power for employees, optimized expense management for companies and additional business for partner merchants.

Edenred's offer is built around three business lines:

- Employee benefits (Ticket Restaurant®, Ticket Alimentación, Ticket Plus, Nutrisavings, etc.)
- Fleet and mobility solutions (Ticket Log, Ticket Car, UTA, Empresarial, etc.)
- Complementary solutions including Corporate payment (Edenred Corporate Payment), Incentive and rewards (Ticket Compliments, Ticket Kadéos) and Public social programs.

The Group brings together a unique network of 44 million employees, 770,000 companies and public institutions, and 1.5 million merchants.



Listed on the Euronext Paris stock exchange and part of the CAC Next 20 index, Edenred operates in 45 countries, with close to 8,000 employees.

Follow Edenred on Twitter: www.twitter.com/Edenred

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